

# 2004 HURRICANE **NAME** POST-STORM ASSESSMENT LOCAL MEDIA MARKET COMPONENT

Date	Time	Media Market	State(s)	Conducted by

Participants (and positions)				
First	Last	Title	Phone	Email Address

*This assessment is designed to evaluate the effectiveness of the FEMA/US Army Corps of Engineers Hurricane Evacuation Study (HES) within your jurisdiction as it applied to your experience during the recent hurricane threat. It is also intended to identify any specific needs or recommendations that you may wish to share relating to FEMA's overall Hurricane Program. It is not designed to evaluate you nor your response to the event. Rather it is designed to help FEMA better serve you in the future. **Please complete this assessment prior to your scheduled interview.***

### GENERAL SUPPORT

1. If you received support from the following agencies, please indicate your level of satisfaction.

	Unsatisfactory	-----	-----	Excellent	Did Not Use
State EMA	1	2	3	4	5 <input type="checkbox"/>
Local EMAs	1	2	3	4	5 <input type="checkbox"/>
FEMA	1	2	3	4	5 <input type="checkbox"/>

2. Please identify which tools/documents were made available for your use.

<input type="checkbox"/> HURREVAC Products	<input type="checkbox"/> Storm Surge Maps	<input type="checkbox"/> HAZUS
<input type="checkbox"/> ETIS	<input type="checkbox"/> Wind Swath	<input type="checkbox"/> SLOSH Display Model
<input type="checkbox"/> Error Cone	<input type="checkbox"/> QPF Data	<input type="checkbox"/> Evacuation Zone Maps
<input type="checkbox"/> Shelter Locations	<input type="checkbox"/> National Flood Outlook	<input type="checkbox"/> Local Hurricane Plan
<input type="checkbox"/> Clearance Times	<input type="checkbox"/> River Gauge Observation	<input type="checkbox"/> Tides
<input type="checkbox"/> Decision Arcs		<input type="checkbox"/> HES Study
<input type="checkbox"/> 5 Day Forecast		<input type="checkbox"/> Other: _____

3. Of the tools utilized, rank the level of importance of each.

	Least Important	-----	-----	Most Important	Did Not Use
HURREVAC	1	2	3	4	5 <input type="checkbox"/>
HAZUS	1	2	3	4	5 <input type="checkbox"/>
Website(s)	1	2	3	4	5 <input type="checkbox"/>
Evacuation Maps	1	2	3	4	5 <input type="checkbox"/>
Local Hurricane Plan	1	2	3	4	5 <input type="checkbox"/>
Tides	1	2	3	4	5 <input type="checkbox"/>
HES Study	1	2	3	4	5 <input type="checkbox"/>
Other	1	2	3	4	5 <input type="checkbox"/>

4. Has your agency been involved with the local emergency management agency in specific planning or coordination sessions this year?

Yes                     
  No                     
  Pre-Season                     
  Post-Season

5. Please indicate your level of satisfaction with the planning or coordination sessions.
- |                       |                |       |           |             |   |                          |
|-----------------------|----------------|-------|-----------|-------------|---|--------------------------|
|                       | Unsatisfactory | ----- | Excellent | Did Not Use |   |                          |
| Coordination Sessions | 1              | 2     | 3         | 4           | 5 | <input type="checkbox"/> |
| Planning Sessions     | 1              | 2     | 3         | 4           | 5 | <input type="checkbox"/> |

**INFORMATION DISSEMINATION**

- When deciding what information to disseminate, was information coordinated with the local emergency management agency to ensure "one-voice" cohesiveness?
   
 Yes  No (Please Explain): \_\_\_\_\_
- How was emergency management information distributed to you?
   
 Telephone  Fax  Email
   
 Website  Interview  Press Conference
   
 Video / Tape  Pamphlets / Brochures  Mass email groups
   
 Other Documents: \_\_\_\_\_
- How timely was the information provided?
   
Unsatisfactory ----- Excellent Did Not Use
   
1 2 3 4 5
- Please describe which methods you utilize to disseminate received information to the general public.
   
 Television  Radio Media  Website
   
 Mass Email  Mass Fax  Sponsor Program
   
 Other Methods: \_\_\_\_\_
- Did you experience problems disseminating information to the evacuating public? Please explain.
   
 Information too Complicated  Information Inaccurate  Not Enough Information
   
 Untimely Information  Population Apathy  Lack of Political Support
   
 Other Problems: \_\_\_\_\_
- Do you believe the evacuating public experienced problems in receiving the following information?
   
 Evacuation Decision Info  Evacuation Routes  Evacuation Detours
   
 Travel Time Estimates  Traffic Congestion Info  Storm Information
   
 Other Problems: \_\_\_\_\_

**RESEARCH AND STATISTICS**

- Are you aware of and understand the different evacuation zones for the variety of storms for each jurisdiction in your media market?
   
 Yes  No (Skip to Question #3)
- If so, are these evacuation zones easy to explain to the general public?
   
 Yes  No (Please Explain): \_\_\_\_\_
- Are you familiar with current mitigation initiatives in your jurisdiction that will reduce storm risk factors?
   
 Yes  No
- Would past statistics on hurricane evacuations and post storm damages assist you in informing the public? If so, please explain how?  Yes  No
   
\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

